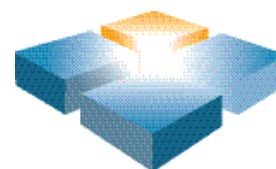


# Online Advertising Rate Card



CHAMBER OF  
COMMERCE &  
INDUSTRY  
QUEENSLAND

## > Advertising in our eNewsletters

Currently sent to over 26,000 email addresses, Chamber of Commerce & Industry Queensland's Newsletters are an effective tool to promote your business or service online. Our fortnightly **Express** eNewsletter is delivered to a variety of recipients including both non-members and our extensive database of members.

The **Express** eNewsletters are geographically targeted and sent to nine separate regions within Queensland including Brisbane, Gold Coast, Sunshine Coast, Wide Bay & Burnett, Toowoomba, Rockhampton, Mackay, Townsville and Cairns, and can be sent to a combination of regions if desired. Our geographic reach means your advertisement will be seen by business owners, managers and key decision makers in all corners of the state.

### Advertising costs – per region per month in Express

Advertisement Type	1 region (excluding Brisbane)	Brisbane region	3 or more regions	All regions
<b>Banner advertisement</b> (580px x 120px)	Members: \$250.75 Non-members: \$295	Members: \$501.50 Non-members: \$590	Members: \$221.25 (per region, minimum 3 regions) Non-members: \$265.50 (per region, minimum 3 regions)	Members: \$1275 Non-members: \$1500
Skyscraper advertisement (120px x 580px)				

Pricing includes GST

## > Advertising on our web site

During 2009, Chamber of Commerce & Industry Queensland's web site [www.cciq.com.au](http://www.cciq.com.au) received over 500,000 visitors. In a month, your advertisement has the potential exposure to approximately 50,000+ visitors.

### Advertising costs per month

Advertisement Type	1 region	Brisbane region	3 or more regions	All regions
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Skyscraper advertisement (120px x 580px)				

Pricing includes GST

## > Conditions

Advertising subject to approval by Chamber of Commerce & Industry Queensland and agreements with Strategic Alliance Partners. Prices are effective until 30 June 2010.

## > Contact

For further information or to book advertising contact David Kerruish at Chamber of Commerce & Industry Queensland on:  
t > 07 3842 2359 e > [dkerruish@cciq.com.au](mailto:dkerruish@cciq.com.au)