

CCIQ REACHTEL SMALL BUSINESS SURVEY

On behalf of the Chamber of Commerce and Industry Queensland (CCIQ) leading and independent market research firm ReachTEL conducted a survey of 1,605 small business owners across Queensland (Metro n=925, Rural n=680) on the night of 3rd November 2016.

Filter Question – Are you a small business owner, director or managing director?



YES INCLUDED



NO EXCLUDED

Question 2 – How would you rate the performance of the Queensland State Government?

	Total	Metro	Rural
Very good	3.8%	3.8%	3.8%
Good	9.0%	9.7%	8.4%
Average	26.1%	25.4%	26.6%
Poor	22.9%	20.7%	24.5%
Very poor	38.2%	40.3%	36.6%

	Total	Labor	LNP	Greens	One Nation	KAP
Very good	3.8%	18.4%	0.6%	4.4%	1.6%	5.9%
Good	9.0%	35.9%	3.7%	22.1%	4.2%	4.2%
Average	26.1%	32.7%	24.8%	39.7%	22.7%	26.3%
Poor	22.9%	7.8%	25.8%	17.6%	25.3%	26.3%
Very poor	38.2%	5.1%	45.1%	16.2%	46.4%	37.3%

Question 4 – How would you rate the performance of the Queensland State Government when it comes to stimulating economic growth and job creation?

	Total	Metro	Rural
Very good	2.5%	2.9%	2.2%
Good	6.9%	7.9%	6.2%
Average	25.0%	23.7%	26.1%
Poor	27.0%	24.6%	28.8%
Very poor	38.6%	40.9%	36.9%

	Total	Labor	LNP	Greens	One Nation	KAP
Very good	2.5%	10.1%	0.7%	2.9%	1.6%	3.4%
Good	6.9%	29.5%	3.4%	7.4%	2.9%	2.5%
Average	25.0%	33.6%	24.4%	42.6%	20.6%	17.8%
Poor	27.0%	17.1%	27.6%	32.4%	27.9%	34.7%
Very poor	38.6%	9.7%	43.8%	14.7%	47.1%	41.5%

Question 1 – Generally speaking, do you believe that the State Government's policies are supportive of small business, work against small business or have no real impact on small business?

	Total	Metro	Rural
Supportive of small business	10.3%	10.0%	10.5%
Work against small business	60.9%	62.1%	60.1%
No real impact on small business	28.8%	27.9%	29.4%

	Total	Labor	LNP	Greens	One Nation	KAP
Supportive of small business	10.3%	31.3%	8.6%	14.7%	3.9%	1.7%
Work against small business	60.9%	30.0%	63.7%	45.6%	72.1%	71.2%
No real impact on small business	28.8%	38.7%	27.8%	39.7%	24.0%	27.1%

Question 3 – How would you rate the performance of the Queensland State Opposition?

	Total	Metro	Rural
Very good	7.2%	9.7%	5.3%
Good	15.6%	14.7%	16.2%
Average	45.7%	45.1%	46.1%
Poor	19.2%	18.8%	19.5%
Very poor	12.4%	11.6%	13.0%

	Total	Labor	LNP	Greens	One Nation	KAP
Very good	7.2%	1.4%	10.4%	5.9%	4.9%	3.4%
Good	15.6%	6.5%	22.4%	1.5%	10.7%	9.3%
Average	45.7%	33.6%	51.0%	41.2%	43.5%	40.7%
Poor	19.2%	32.3%	12.1%	22.1%	23.4%	28.8%
Very poor	12.4%	26.3%	4.2%	29.4%	17.4%	17.8%

Question 5 – When would you like to see the next Queensland state election held?

	Total	Metro	Rural
As soon as possible	39.2%	41.6%	37.4%
First half of 2017	20.2%	18.2%	21.6%
Second half of 2017	15.0%	15.1%	14.9%
Early 2018	25.6%	25.0%	26.1%

	Total	Labor	LNP	Greens	One Nation	KAP
As soon as possible	39.2%	10.1%	46.2%	10.3%	46.6%	36.4%
First half of 2017	20.2%	10.6%	25.1%	19.1%	15.4%	20.3%
Second half of 2017	15.0%	17.5%	13.8%	19.1%	14.3%	18.6%
Early 2018	25.6%	61.8%	14.9%	51.5%	23.7%	24.6%

* As part of the ReachTel survey, small businesses were asked 'If an election were held today, which of the following parties would receive your first preference vote to best support small business?' This table is broken down by those results.