

CCIQ REACHTEL SMALL BUSINESS SURVEY

On behalf of the Chamber of Commerce and Industry Queensland (CCIQ) leading and independent market research firm ReachTEL conducted a survey of 1,605 small business owners across Queensland (Metro n=925, Rural n=680) on the night of 3rd November 2016.

Filter Question – Are you a small business owner, director or managing director?



YES INCLUDED



NO EXCLUDED

Question 1 – How would you rate the performance of the Queensland State Government when it comes to stimulating economic growth and job creation?

	Total	Metro	Rural
Very good	2.5%	2.9%	2.2%
Good	6.9%	7.9%	6.2%
Average	25.0%	23.7%	26.1%
Poor	27.0%	24.6%	28.8%
Very poor	38.6%	40.9%	36.9%

	Total	Labor	LNP	Greens	One Nation	KAP
Very good	2.5%	10.1%	0.7%	2.9%	1.6%	3.4%
Good	6.9%	29.5%	3.4%	7.4%	2.9%	2.5%
Average	25.0%	33.6%	24.4%	42.6%	20.6%	17.8%
Poor	27.0%	17.1%	27.6%	32.4%	27.9%	34.7%
Very poor	38.6%	9.7%	43.8%	14.7%	47.1%	41.5%

Question 2 – How would you rate the performance of the Queensland State Government when it comes to managing the State Budget?

	Total	Metro	Rural
Very good	1.5%	1.3%	1.6%
Good	7.4%	7.8%	7.0%
Average	23.6%	23.1%	24.0%
Poor	25.8%	24.4%	26.8%
Very poor	41.7%	43.4%	40.5%

	Total	Labor	LNP	Greens	One Nation	KAP
Very good	1.5%	7.4%	0.1%	2.9%	0.5%	2.5%
Good	7.4%	28.6%	3.8%	11.8%	3.6%	2.5%
Average	23.6%	43.8%	19.3%	44.1%	18.0%	22.9%
Poor	25.8%	14.7%	28.1%	23.5%	26.3%	29.7%
Very poor	41.7%	5.5%	48.7%	17.6%	51.6%	42.4%

Question 3 – How would you rate the performance of the Queensland State Government when it comes to reducing government costs, red tape and taxes on business?

	Total	Metro	Rural
Very good	1.3%	1.5%	1.2%
Good	3.7%	3.7%	3.8%
Average	16.6%	18.8%	15.0%
Poor	24.5%	24.4%	24.5%
Very poor	53.8%	51.6%	55.5%

	Total	Labor	LNP	Greens	One Nation	KAP
Very good	1.3%	6.0%	0.1%	4.4%	1.0%	0.0%
Good	3.7%	14.7%	2.1%	5.9%	1.3%	1.7%
Average	16.6%	41.5%	12.8%	35.3%	9.1%	11.0%
Poor	24.5%	24.4%	24.7%	20.6%	25.3%	22.9%
Very poor	53.8%	13.4%	60.3%	33.8%	63.3%	64.4%

Question 4 – How would you rate the performance of the Queensland State Government when it comes to delivering infrastructure?

	Total	Metro	Rural
Very good	2.5%	2.6%	2.4%
Good	8.3%	9.6%	7.4%
Average	29.3%	29.4%	29.2%
Poor	24.2%	21.0%	26.6%
Very poor	35.7%	37.4%	34.5%

	Total	Labor	LNP	Greens	One Nation	KAP
Very good	2.5%	12.0%	1.1%	4.4%	0.5%	0.0%
Good	8.3%	24.9%	5.3%	22.1%	4.7%	2.5%
Average	29.3%	41.0%	26.7%	36.8%	26.8%	29.7%
Poor	24.2%	12.9%	26.3%	23.5%	25.0%	28.8%
Very poor	35.7%	9.2%	40.7%	13.2%	43.0%	39.0%

Question 5 – How would you rate the performance of the Queensland State Government when it comes to investing in innovation and encouraging start-ups and entrepreneurs?

	Total	Metro	Rural
Very good	2.1%	2.8%	1.5%
Good	7.9%	8.7%	7.4%
Average	30.3%	28.4%	31.8%
Poor	28.6%	27.4%	29.5%
Very poor	31.1%	32.8%	29.8%

	Total	Labor	LNP	Greens	One Nation	KAP
Very good	2.1%	10.1%	0.7%	2.9%	0.8%	0.0%
Good	7.9%	22.6%	5.5%	10.3%	5.2%	5.1%
Average	30.3%	38.2%	29.5%	44.1%	26.0%	28.0%
Poor	28.6%	21.2%	29.5%	25.0%	31.0%	30.5%
Very poor	31.1%	7.8%	34.8%	17.6%	37.0%	36.4%

* As part of the ReachTel survey, small businesses were asked 'If an election were held today, which of the following parties would receive your first preference vote to best support small business?' This table is broken down by those results.