

## YOUR CONSUMPTION

You can't monitor what you don't measure. It is healthy business practice to understand your consumption so you can make informed decisions on where to focus your resource reduction efforts

**Exercise 1:** How does your business receive your utility bills?

Exercise 2: How do you store your historical data?

**Exercise 3:** What systems do you have in place to monitor trends in utility consumption and identify out of the ordinary changes?

## ecoBiz

ecoBiz is a free, state government funded program that helps Queensland business reduce their energy, water and waste bills and increase efficiencies. The program allows businesses access to a sustainability coach as well as an annual assessment that rewards resource intensity reductions. As a part of the annual assessments, you can send your bills through to ecoBiz team who will extract your consumption and cost from utility bills, collate your annual coast and consumption and provide you with a report including a carbon snapshot from the bills you have provided.

A fundamental component of the program is assisting businesses in the ongoing monitoring of their resource intensity, celebration of reductions made against their baseline, and recognition of their sustainability initiatives. Star Partnership is awarded when a business demonstrates a reduction of 10% or more in their energy, water and/or waste intensity over a 12-month period.

## Exercise 1: Identifying a productivity unit

To allow for fair assessment, business fluctuation and growth must be taken into consideration. It is important to identify an appropriate measure of your businesses activity, known as a productivity unit. This choice will depend on the type of business and activity sector. Here are some examples of productivity units:

- Number of full-time equivalent employees
- Number of jobs completed
- Product output in tonnes
- Raw material used in tonnes
- Operating hours

## Exercise 2: Submitting data

To take the onus off business, the ecoBiz program is designed to take the hard work out of monitoring utility consumption. There are multiple ways to submit you data for the ecoBiz team to process for you:

- Send through bill PDFs annually via email or wetransfer or Dropbox
- Scan physical bills and forward to ecoBiz via email or wetransfer or Dropbox
- Add ecoBiz email to your utility account so bills are sent directly to the team

